



6 Month Marketing Internship

(NETMAo8o7)

PLEASE READ CAREFULLY BEFORE CONTINUING.

ESPA or European Student Placement Agency is a recruitment agency whose goal is to find high quality internships for European students and recent graduates in the UK. We work closely with our host companies to ensure the positions provide the candidates with a great experience, both professional and personal.

REQUIREMENTS: ESPA vacancies are open to all EU passport holders able to travel to the UK for an educational work placement, without the need for visa documents. You have to still be a student or have graduated in the last 12 months. Any student who is unsure of their visa situation should check with their university before applying.

BENEFITS: All ESPA's services are **free** for students and alumni. The benefits are:

- 1) Paid Accommodation.
- 2) Paid Utility Bills (electricity, gas, water and council tax) + Internet Access
- 3) Commuter travel to work (accommodation will be found within an acceptable commuting distance from the workplace, if that requires more than a sensible walk then a bus/train ticket will be provided).

This will be sourced and managed on your behalf by ESPA. **These benefits have an approximate value of 700€-1000€ per month (depending on location).**

There is no salary over and above the benefits offered, unless specifically stated.

To know more, please visit: www.espauk.com

The Host Company

This company is an **independent IT consultancy** business **providing advice on all aspects of IT to businesses in the UK, Ireland and across Europe**. Formed in 1999, it provides Outsourced IT Management, Technical Support and Software Development services.

Role

The intern will be responsible for the marketing and brand awareness of the organisation. The aim of the role is to generate real results using marketing tools. The right candidate will be involved in the content maintenance of the website, social media and blogs, as well as in sales and other collateral marketing activities.

Duration

6 months

Location

Brighouse, extremely well placed town with links to other large towns such as Halifax and Huddersfield. Manchester and Leeds are just 30 minutes and 15 minutes away respectively.

Languages

Good written and spoken English. (B2/C1 minimum).

Start date

August/September 2016

Tasks

- Assist in the development and implementation of content marketing plans for a variety of digital marketing channels (including email marketing and social media channels and blogs) to grow the volume of the business.
- Take responsibility for researching, creating and scheduling content for social media and other digital marketing channels
- Use own initiative to research and present innovative content solutions
- Management and development of website content
- Test the brand website regularly.
- Maximise any on-line opportunities that may benefit the business, e.g. blogs, forums, etc
- Contact and engage with new companies
- Research of potential markets in order to expand the company's database.
- Grow and manage the current contacts database

Personal Skills

- Marketing or Communications background, understanding of general Marketing.
- Good understanding of brand awareness building
- Experience with Design tools such as InDesign, Photoshop, illustrator
- Social media skills
- SEO and SEM knowledge would be valuable
- Good knowledge of Microsoft packages, especially Outlook, Word and Excel
- Ability to work both alone and as a part of a team
- Flexibility and "can do" attitude.
- Fluent in written and spoken English
- Proactive and communicative personality with organisational skills
- A flexible approach

How to apply

STEP 1) Please, register with us at <http://www.espauk.com/students/register-with-us>

STEP 2) Please, send an email to apply@espauk.com with the reference code **NETMA0807** attaching your CV as a pdf file. A cover letter is always helpful.

Are you eligible?

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