



## Apply here

### Start date

As soon as possible

### Duration

6 months

### Languages

Good spoken and written English levels are required (B2 onwards)

### Location

Cardiff, Wales

Working within a modern and highly desirable setting, Cardiff offers a bustling and exciting lifestyle of shopping, sport, high-tech industry and social experiences coupled with unrivalled countryside and a famously warm welcome.

### Are you eligible?

Are you a registered student?

Or

Are you eligible to participate in the Erasmus+ programme?

### Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

## Role

A Digital Marketing Internship working with the Head of Marketing to develop an inbound marketing strategy; and creating engaging and targeted marketing content.

This internship has huge opportunity for business and career growth.

## Tasks

- Writing brand targeted content for company websites and blogs
- Planning and creating email marketing campaigns
- Creating engaging content for social media
- Monitoring and managing Search Engine Optimisation
- Outlining and setting up PPC campaigns
- Researching new opportunities
- Working with the software development team to test and improve the product
- Assisting with customer support

## Desired Skills

- Excellent written skills
- Strong knowledge of digital marketing, including content and email marketing, SEO and paid search
- Good working knowledge of online reporting tools including Google Analytics
- Extremely sharp attention to detail
- Ability to remain calm under pressure; well organised
- Strong, professional oral communication skills
- Excellent interpersonal skills and a self-motivated team-player
- Flexibility as out of hours working may be required

## The Host Company

The software developed by this ambitious fast growing company is used by more than 1 million people worldwide and they are the first Welsh company to join London Stock Exchange's Elite accelerator programme