



6 Months Marketing Assistant Internship

DATMA0706

PLEASE READ CAREFULLY BEFORE CONTINUING.

ESPA or European Student Placement Agency is a recruitment agency whose goal is to find high quality internships for European students in the UK. We work closely with our host companies to ensure the positions provide students with a great experience, both professional and personal.

REQUIREMENTS: ESPA vacancies are open to all EU passport holders able to travel to the UK for an educational work placement, without the need for visa documents. You have to still be a student or have graduated in the last 12 months. Any student who is unsure of their visa situation should check with their university before applying.

BENEFITS: All ESPA's services are **free** for students and alumni. The benefits are:

- 1) Paid Accommodation.
- 2) Paid Utility Bills (electricity, gas, water and council tax) + Internet Access
- 3) Commuter travel to work (accommodation will be found within an acceptable commuting distance from the workplace, if that requires more than a sensible walk then a bus/train ticket will be provided).

This will be sourced and managed on your behalf by ESPA. **These benefits have an approximate value of 700€-1000€ per month (depending on location).**

There is no salary over and above the benefits offered, unless specifically stated.

To know more, please visit: www.espauk.com

The Host Company

The host company is a market leader in data quality and matching software, is ideally positioned to meet the specific data requirements of firms operating in the financial sector as they prepare for emerging regulations. We provide sophisticated tools to help financial institutions get their data in order and quickly respond to new standards. We offer agile data quality and powerful matching software for reference, entity and instrument data.

Role

The Intern will be part of a team providing support for marketing activities within the company and will report to the Marketing Manager and Business Development Manager. You will work on a **wide range of marketing activities** as related in the tasks below.

Duration

6 months.

Location

Belfast is the capital and largest city of Northern Ireland. With a population of 300 000 it is a very dynamic city.

Languages

Good written and spoken English (C1).

Start date

July/August 2016

Tasks

- **Events:** Assist in the organisation of live trade events, webinars and other networking events. You will also have the opportunity to attend to some of these events.
- **Sales support** – lead generation and sales materials support including presentations
- **Email Marketing:** Use MailChimp to create and distribute email marketing distributions. This will involve management of the email prospect list.
- **Marketing collateral:** creation/updates of marketing collateral such as product sheet, case study, whitepaper, presentation...
- **Website:** Content management, updates, use of Google analytics, monthly reports, SEO / SEM.
- **Social Media:** management of the following accounts: LinkedIn, Google+, Twitter, Youtube.
- **Other tasks**

Personal Skills

- Degree in Marketing or other business-related course including digital marketing knowledge
- IT literate, good knowledge of Word, Excel and PowerPoint.
- Creative, with design abilities. Photoshop and WordPress skills highly desirable.
- Confident, proactive and source of proposals
- All-rounder, flexible in relation to type of work assigned

How to apply

STEP 1) Please, register with us at <http://www.espauk.com/students/register-with-us>

STEP 2) Please, send an email to apply@espauk.com with the reference code **DATMA0706** attaching your CV as a pdf file. A cover letter is always helpful.

Are you eligible?

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