



## 6 Month Marketing & Support Internship

(DYSMSo8o6)

### **PLEASE READ CAREFULLY BEFORE CONTINUING.**

ESPA or European Student Placement Agency is a recruitment agency whose goal is to find high quality internships for European students and recent graduates in the UK. We work closely with our host companies to ensure the positions provide the candidates with a great experience, both professional and personal.

**REQUIREMENTS:** ESPA vacancies are open to all EU passport holders able to travel to the UK for an educational work placement, without the need for visa documents. You have to still be a student or have graduated in the last 12 months. Any student who is unsure of their visa situation should check with their university before applying.

**BENEFITS:** All ESPA's services are **free** for students and alumni. The benefits are:

- 1) Paid Accommodation.
- 2) Paid Utility Bills (electricity, gas, water and council tax) + Internet Access
- 3) Commuter travel to work (accommodation will be found within an acceptable commuting distance from the workplace, if that requires more than a sensible walk then a bus/train ticket will be provided).

This will be sourced and managed on your behalf by ESPA. **These benefits have an approximate value of 700€-1000€ per month (depending on location).**

There is no salary over and above the benefits offered, unless specifically stated.

To know more, please visit: [www.espauk.com](http://www.espauk.com)

## The Host Company

This is a company whose products are in more than 65 countries around the world and employs more than 5,000 people worldwide. Leaders in Technology, this host company is constantly looking to grow and expand their team as well as develop the design and user experience of their products. Now, they are searching for the next generation to work on developing future technologies and they are looking for people with bright ideas to contribute to their success.

## Role

Reporting directly to the Marketing Manager, the host company is looking for someone to support the marketing & communication flow between their team and different markets. Key thing is to have strong Communication skills and a very proactive attitude. Retail experience is good, but not a must.

The role is well suited for an individual to learn what is necessary in a marketing position for a leading technology company.

## Duration

6 months

## Location

Sandyford, is a suburb of Dublin, located in Dún Laoghaire–Rathdown county, Ireland. A major part of Sandyford today is composed of the Sandyford Industrial Estate and related developments.

## Languages

Fluent in written and spoken English.

## Start date

July/August 2016

## Tasks

- Learn about the host company and have a good understanding of their products and different categories.
- Work closely with Marketing team to ensure all projects are up to date and provide marketing support to the marketing manager where required.
- Support Marketing Manager to ensure all marketing spend is accounted for and budgeted correctly.
- Liaise with PR and Social Media team on a weekly basis to ensure annual activity plan is being adhered to.
- Offering support in terms of communication between internal teams and the existing and potential markets.
- Expectation of proactive communication among team members as well, documenting what the team agrees to do: what status reporting will be done, what team meeting will be held, how decisions will get documented and who will participate in various reviews.
- Some travel to the UK may be necessary.

## Personal Skills

- Strong communication skills
- "Can-do" attitude
- Attention to detail and a responsive attitude
- Organised and deadline orientated
- Good at prioritising and calm under pressure
- Ability to adapt quickly to changes and flexibility
- Experience in retail and product categorizing is a plus
- Marketing and Communication background is a plus

## How to apply

**STEP 1)** Please, register with us at <http://www.espauk.com/students/register-with-us>

**STEP 2)** Please, send an email to [apply@espauk.com](mailto:apply@espauk.com) with the reference code **(DYSMS0806)** attaching your CV as a pdf file. A cover letter is always helpful.

## Are you eligible?

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