



# ESPA

## French Speaking Market Research and Business Development Internship (LEAFM0908)

### Apply here

#### Start date

As soon as possible

#### Duration

6 months

#### Languages

**Native French** with good spoken and written English level (B2 onwards)

#### Location

Corsham, England  
This quintessentially English market town you may recognise from the numerous television series and films it has starred in. It offers a relaxed lifestyle, independent shopping and arts within a beautiful setting.

#### Are you eligible?

Are you a registered student?  
Or

Are you eligible to participate in the Erasmus+ programme?

#### Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

### Role

The role is to develop and increase engagement with the French market, working closely with the sales team. Also, it will allow the intern to interact with senior level people to enhance the resellers network and increase sales. The intern will assist in a variety of marketing, business and communication tasks.

### Tasks

- Market research, identification of business opportunities
- Communicating with distributors and co-ordinate activities
- Develop the company's sales
- Follow up leads made at exhibitions and seminars
- Potential travel to France
- Possibility of preparation, attendance at exhibitions

### Desired Skills

- Business Degree or similar
- Internet research skills
- Ability to use Microsoft Office
- Excellent communication and networking skills (exhibitions)
- Ability to work on own initiative and with great organisational skills
- Confidence to deal with and sell to business

### The Host Company

The company is an award-winning UK designer and manufacturer of litter bins, recycling bins and novelty bins. Designed for offices, schools, colleges, universities, entertainment venues and shopping centres within the UK and Internationally.

Experts in rotational moulding and bespoke foam packaging solutions this company utilises cutting edge manufacturing technology and state-of-the-art, multi-part tooling to create the "next generation" of high strength, Custom Transit Cases.