



Apply here

Start date

Flexible 2017

Duration

6 months

Languages

Good spoken and written English levels are required (B2 onwards)

Location

Reading

This increasingly important centre for business and development is a bustling mix of clubs, eateries and shops. It also offers sporting opportunities across the spectrum and has a diverse multicultural and welcoming reputation.

Are you eligible?

Are you a registered student?

Or

Are you eligible to participate in the Erasmus+ programme?

Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

Role

The host company is looking to improve its visibility on social media and has a requirement to create engaging content. The company's management team is looking for an intern, who will create presentations and graphics, and assist in the analysis of information related to their business strategy and operations.

The ideal candidate will have a good understanding of business and digital strategies presented through data visualization techniques. An understanding and interest in automotive is desired.

Tasks

- Develop visual design and interactive tools based on business structure, strategy, and projects.
- Use presentation tools to display ad-hoc data analytics about the business structure, strategy, and projects.
- Create and post social media content
- Support the intern team in group tasks as necessary
- Possible attendance at events across Europe.

Desired Skills

- Degree in Digital Marketing, Media and Communication, Visual Communication Design, or related fields.
- Experience in data visualization techniques and tools would be preferred but not essential (e.g. Prezi, ppt, Adobe Creative).
- Interest and knowledge of auto tech
- Strong conceptual and visual communication skills.
- Good organisation skills and the ability to work in teams and with speed and accuracy.

The Host Company

Our client is a world leader in the field of automotive and industrial lubricants. The company is headquartered in the UK and operates directly in over 40 countries, employing approximately 7,000 staff worldwide. It works closely with leading industry OEMs (Original Equipment Manufacturers) including Audi, Ford, MAN, Honda, JLR, Volvo, Seat, Skoda, Tata and Volkswagen. There is a significant opportunity to join a step out team, which is working on a new revolutionary technology that marks one of the most significant oil change innovations in automotive history. The system offers manufacturers and motorists three primary benefits in CO2 reduction, sustainability and serviceability.